

# **2026 SPONSORSHIP OPPORTUNITIES**



## **ELEVATE YOUR BRAND WITH TOMORROW'S LEADERS**

Explore our diverse sponsorship packages designed to maximize your brand's exposure and community impact.

**WELCOME TO THE** 

# Level Up Sponsorship Program

**W**elcome to the Level Up Sponsorship Program. Now in our 9th year, Level Up has established itself as one of the fastest-growing and most respected youth travel basketball programs in the competitive tri-state area.

As proud partners of the Junior Knicks, we are dedicated to providing exceptional athletic and character development. We have proudly served over 12,000 players and their families through our competitive travel teams, skill-based camps and clinics and solo and group personalized training regimens.

**Our mission** is to create top travel basketball teams focusing heavily on individual and team development for our players both on and off the basketball court. Our primary focus is to help our players reach their full potential.



**12,000+ Families Reached**



**Avg Household Income \$150K+**



**Tri-State Reach (NY / NJ / CT)**



**9 Years of Youth Development**

## Coaching Staff

A majority of our coaches and trainers excelled at the college level as players and/or coaches.

We have a young, energetic culture with a passionate staff for the game. Our teams compete locally, regionally and nationally.

## In The Community

We are involved in various community initiatives. We seek to provide financial assistance through scholarships to players who may not be able to afford the program via our non-profit arm.



# Our Circle

Level Up connects brands with a powerful community of families from New York, New Jersey, and Connecticut — families who invest deeply in their children’s development both on and off the court.

These are affluent, highly engaged decision-makers who value quality, trust, and community alignment.

Through our substantial member database, in-person events, and digital platforms, sponsors gain access to a uniquely loyal and family-driven audience.

Our comprehensive sponsorship tiers and flexible à-la-carte options allow every partner to tailor visibility, engagement, and community impact.





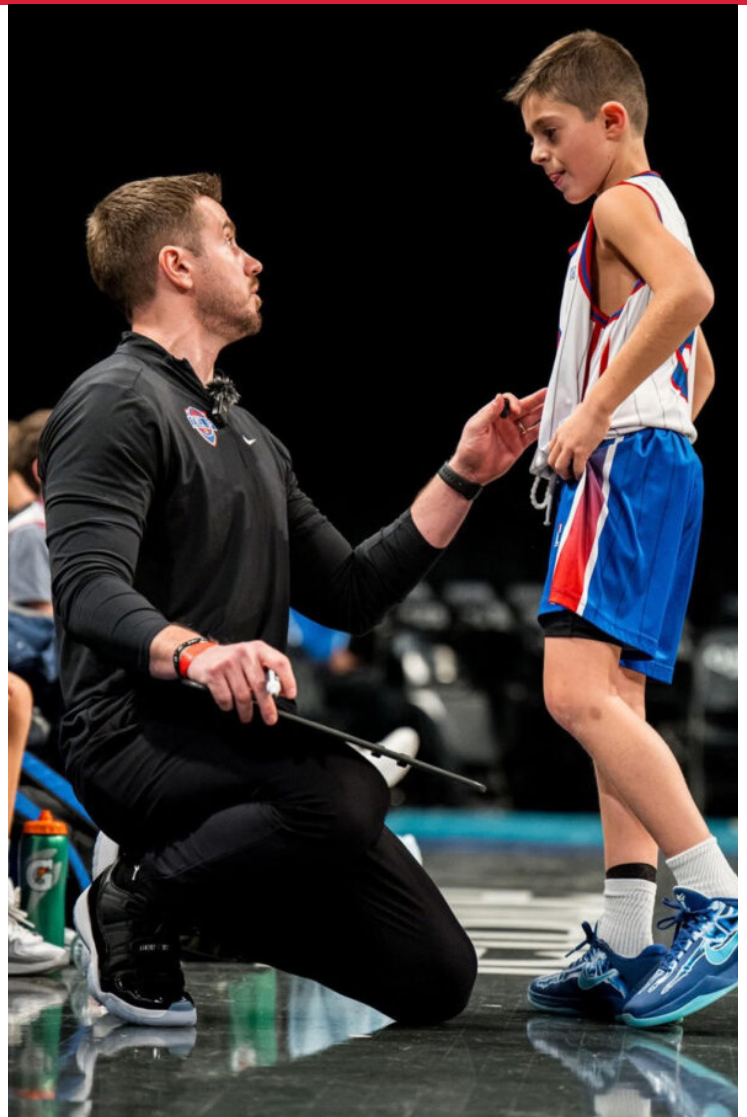
# LEVEL UP TIERS



Level Up offers three powerful partnership tiers designed to align with your brand's mission, marketing goals, and community engagement strategy. Each tier provides increasing levels of visibility, access, and recognition.

## TOP-TIER RECOGNITION

Premier Sponsorship of our top Level Up teams that compete on national circuits, including logo placement on team uniforms and travel gear. Sponsors to receive recognition on social media posts, website content and speaking engagement opportunities at program events such as golf outings and galas.



# STARTER TIER: THE COMMUNITY PARTNER

\$10,000 Annually

**Social Media Promotion** of branded material to be highlighted on program Instagram “stories” **4x** throughout the year which are seen by 1,000+ viewers each.

**Branded Apparel** on one piece of Level Up apparel which is handed to all players across the program.

**Community Event Collaboration** by receiving visibility, branding or recognition specific events such as golf outings and/or galas.

**Tryout Exhibitor Presence** by attending 1 of our major tryouts by receiving premier exposure and promotion of brand materials and signage.

**Partner Tabs** on Website by promoting your company logo as a Level Up partner with a clickable link that will direct traffic to the brand’s website.



# ALL-STAR TIER: THE IMPACT PLAYER

\$18,000 Annually

**Social Media Promotion** of branded material to be highlighted on program Instagram “stories” **8x** throughout the year which are seen by 1,000+ viewers each.

**Branded Apparel** with your logo featured on one piece of select Level Up apparel which is handed to all players across the program.

**Community Event Collaboration** by receiving visibility, branding or recognition specific events such as golf outings and/or galas.

**Tryout Exhibitor Presence** by attending all 3 of our major tryouts of over 2,000+ players by receiving premier exposure and promotion of brand materials and signage.

**Partner Tabs on Website** by promoting your company logo as a Level Up partner with a clickable link that will direct traffic to the brand’s website.



*Plus:*

**Email Marketing Campaigns** sent out once annually to our database of over 12,000 families, highlighting your brand and special offers.

**Website Homepage Banner Advertising** with a rotating brand banner front and center.

**Scholarship & Development Clinic Impact** by co-hosting or participating in a Level Up clinic or community-focused event.

**Logo on Clinics and Camps Flyer** where the company will receive brand recognition via email and social media.





# MVP TIER: THE GAME CHANGER

\$25,000 Annually

**Own the Court.  
Lead the Community.**

**Our most exclusive sponsorship tier delivers unmatched visibility, year-round recognition, and leadership across every Level Up program. Become the name every family, coach, and player knows.**

**Social Media Promotion** of branded material to be highlighted on program Instagram “stories” **12x** throughout the year which are seen by 1,000+ viewers each.

**Branded Apparel** with your logo featured on one piece of select Level Up apparel which is handed to all players across the program.

**Community Event Collaboration** by receiving visibility, branding or recognition specific events such as golf outings and/or galas.

**Tryout Exhibitor Presence** by attending all 3 of our major tryouts of over 2,000+ players by receiving premier exposure and promotion of brand materials and signage.

**Partner Tabs on Website** by promoting your company logo as a Level Up partner with a clickable link that will direct traffic to the brand’s website.

**Email Marketing Campaigns** sent out **2x** to our database of over 12,000 families, highlighting your brand and special offers.

**Website Homepage Banner Advertising** with a rotating brand banner front and center.

## **Scholarship & Development Clinic**

**Impact** by co-hosting or participating in a Level Up clinic or community-focused event.

**Logo on Clinics and Camps Flyer** where the company will receive brand recognition via email and social media.

*Plus:*

**National Team Recognition** by sponsorship of Level Up National Teams by social media posts and website content related to select national circuit events content across the top team for every age group.

**Primary Gym Banner Placement** to have branding with a large banner displayed in strategic, high traffic locations at selected leased gyms.

**Team Jersey Logo Placement** to be on the front of uniform tops which are worn by players across the program for 2 year cycle.

# A-LA-CARTE SPONSORSHIP TIERS

Customiza your partnership – select from targeted digital, on-site, and community engagement options.

## Digital Visibility – Email, Website, and Social

Reach families year-round through online and social channels.



### Email Blast

\$1,750 per send

Exclusive email to our database of over 12,000 affluent families.



### Website Banner Ad

Banner ad posted on our high traffic homepage on website.

Homepage Premium  
\$1,000/month or \$5,000/6 months

Interior Page Standard  
\$500/month or \$2,500/6 months



### Instagram Story

\$200 per post

### Instagram Collaboration Post

\$750 per post

Content shared with our social following of over 13K followers and an average engagement of over 2M profile views per month.

## On-Site Presence – Gym Banners, Exhibitor Booths, Jersey Logos



### Gym Banner Placement

Limited availability in high-traffic areas across various Long Island and/or Queens gyms.

Premium 6'x10'  
\$3,000/6 months or \$5,000/year

Standard 4'x8'  
\$2,000/6 months or \$3,500/year



### Exhibitor Booth

Major Fall/Winter Tryouts, Spring Tryouts, Summer Tryouts and other camps and clinics throughout the year.

\$500 - \$1,750/event



### Branded Team Gear

Custom Quote based on item, quantity, and logo size.

Custom quote



### Skills Clinic/Camp Sponsor

Exclusive naming rights: "The [Your Company Name] Skills Clinic".

\$2,750/event





**Game On.  
Brand Up.**

# SPONSORSHIP OPPORTUNITIES



Tier Benefits	Starter \$10,000	All-Star \$18,000	MVP \$25,000
Social Media Promotion	✓	✓	✓
Branded Apparel	✓	✓	✓
Community Event Collaboration	✓	✓	✓
Tryout Exhibitor Presence	✓	✓	✓
Partners Tab of Website	✓	✓	✓
Email Marketing Campaigns		✓	✓
Website Banner Homepage Advertising		✓	✓
Scholarship & Development Clinic Impact		✓	✓
Logo on Clinics or Camps Flyer		✓	✓
National Team Recognition			✓
Primary Gym Banner Placement			✓
Team Jersey Logo Placement			✓



# THE LONG-TERM PLAY: FUTURE PARTNERSHIP OPPORTUNITIES

## Fueling Growth On and Off the Court

As Level Up expands, new sponsorship opportunities are emerging — from facility naming rights to digital platforms connecting families everywhere.



*Digital rendering shown above.*

## OUR VISION

The Level Up Training and Community Center is a powerful platform built to elevate athletes and unite the community. It offers exclusive naming rights opportunities and the potential to host high-impact events, creating lasting visibility and engagement for sponsors, partners, and the local community.

WE'RE BUILDING MORE THAN A PROGRAM,  
**WE'RE BUILDING A MOVEMENT.**

**Interested in partnership opportunities?** Contact Program Director Jesse Winter at 516-242-5599 or email him [leveluplongisland@gmail.com](mailto:leveluplongisland@gmail.com).

PARTNER WITH OVER 12,000 UP AND COMING  
ATHLETES AND FAMILIES ACROSS THE TRI-STATE AREA.

## CONNECT WITH LEVEL UP

# JOIN US AT THE CHAMPIONSHIP TABLE



**Level Up** is committed to shaping young athletes and building strong communities through sports. We're ready to collaborate with partners who believe in impact, visibility, and opportunity. Whether through events, scholarships, or facility naming, your support helps elevate youth athletics to the next level.

Can Zelle to [leveluplongisland@gmail.com](mailto:leveluplongisland@gmail.com)  
or make checks payable to:

**Level Up LI, LLC.**  
**333 Brower Avenue**  
**Rockville Centre, NY 11570**

*Thank you for considering  
a partnership with Level Up.  
We look forward to achieving  
great things together!*